

# Sonder Creative Brand and Website Contest - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

## 1. PROMOTION DESCRIPTION:

By participating in the Sonder Brand and Website Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sonder Creative, which shall be final and binding in all respects. Sonder creative is responsible for the collection, submission or processing of Entries and the overall administration of the contest. Entrants should look solely to Sonder Creative with any questions, comments or problems related to the contest. Sonder Creative may be reached by email at [hello@sondercreative.ca](mailto:hello@sondercreative.ca) during the Promotion Period.

## 2. ELIGIBILITY:

Open to legal residents of Canada who are 18 years of age. Sonder Creative, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Contest or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

## 3. PRIZES:

1. All entries qualify for a 30 minute consultation where we can offer tips and suggestions for your branding and online strategy.
2. All consultations qualify for 10% off services if they wind up using Sonder Creative for their branding and/or website design.
3. A single entry will be selected based on eligibility and based on the impact Sonder Creative feels it could have on their branding and website design.

Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sonder creative reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The

ARV of the prize represents Sonder creative's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sonder creative makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sonder creative will not replace any lost or stolen deliverables that are transferred to the winner.

This Contest is open to legal residents of Canada and Prize will only be awarded small businesses or individuals with addresses within said locations. Any aspects of the project not included in the services performed by Sonder Creative will be the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

#### **4. HOW TO ENTER:**

Enter the Contest during the Promotion Period on Instagram or Facebook by following the entry requirements in the post or in this page. The promotion period will be at the discretion of Sonder Creative and the contest will run as long as it takes to get the minimum entries or for up to 6 weeks after the date of posting.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/Contest subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sonder creative's database clock will be the official timekeeper for this Contest.

#### **5. WINNER SELECTION:**

The Winner(s) of the Contest will be selected by the Sonder Creative team from among all eligible Entries received throughout the Promotion Period. The selection will be made after the Promotion Period by Sonder Creative or its designated representatives, whose decisions are final. Odds of winning are not increased by amount of shares, tags or comments. Selection is made based on the quality of the entrants comment on the post and the impact Sonder can have on their business.

#### **6. WINNER NOTIFICATION:**

Winner will be notified by social media to the account connected to the comment on our post. They will be notified after a selection is made. Potential Winner must accept their prize within 7 days of notification. Sonder creative is not responsible for any delay or failure to receive notification for any reason, including inactive account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any account.

Any winner notification not responded to or returned as undeliverable may result in prize

forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release. No substitution or transfer of a prize is permitted except by Sonder creative.

## **7. PRIVACY:**

Any personal information supplied by you will be subject to the privacy policy of the Sonder creative. By entering the Contest, you grant Sonder creative permission to share your email address and any other personally identifiable information with the other Contest Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.

## **8. LIMITATION OF LIABILITY:**

Sonder creative assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest.

If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sonder creative reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, Sonder creative shall immediately suspend all drawings and prize awards, and Sonder creative reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sonder creative. Sonder creative and Released Parties shall not have any further liability to any participant in connection with the Contest.

## **9. SOCIAL NETWORK DISCLAIMER**

A Facebook or Instagram account is required to enter. If you don't already have a Facebook or Instagram account, visit [www.facebook.com](http://www.facebook.com) or <https://www.instagram.com> to create one. It is free to create an account. This promotion is in no way Sponsored, endorsed or administered by, or associated with Facebook or Instagram. You understand that you are providing your information to the Sonder creative and not to Facebook or Instagram. By participating via

either platform, participants are also subject to Facebook and/or Instagram data policies and terms of use, which can be found at <https://help.instagram.com/519522125107875>, [https://help.instagram.com/581066165581870/?helpref=hc\\_fnav&bc\[0\]=Instagram%20Help&bc\[1\]=Privacy%20and%20Safety%20Center](https://help.instagram.com/581066165581870/?helpref=hc_fnav&bc[0]=Instagram%20Help&bc[1]=Privacy%20and%20Safety%20Center), <https://www.facebook.com/about/privacy> and <https://www.facebook.com/legal/terms/update>.